

How To Make A Freeway Banner

By the South Branch of
Socialist Alternative, Seattle



Step 1- Gather Your Materials

To make the frame you will need:



1 roll of duct tape



4 extendable painters poles



1 piece of PVC pipe ~ 3 ft in length



1 package of zip-ties



1 pair of scissors

* All materials can be purchased at any home improvement store.

If you aren't lucky enough to have a fancy canvas banner, you will need:



Plastic mesh



House wrap



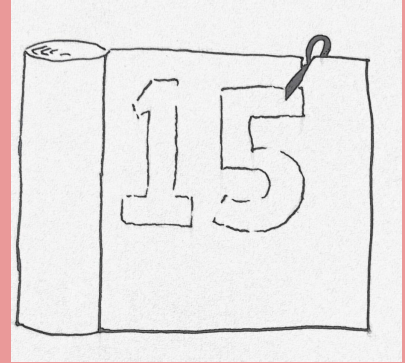
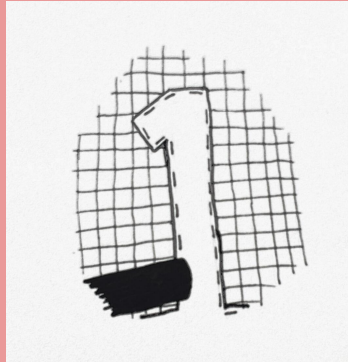
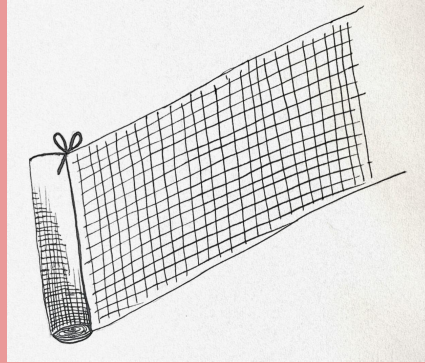
A stapler that can open



That same pair
of scissors

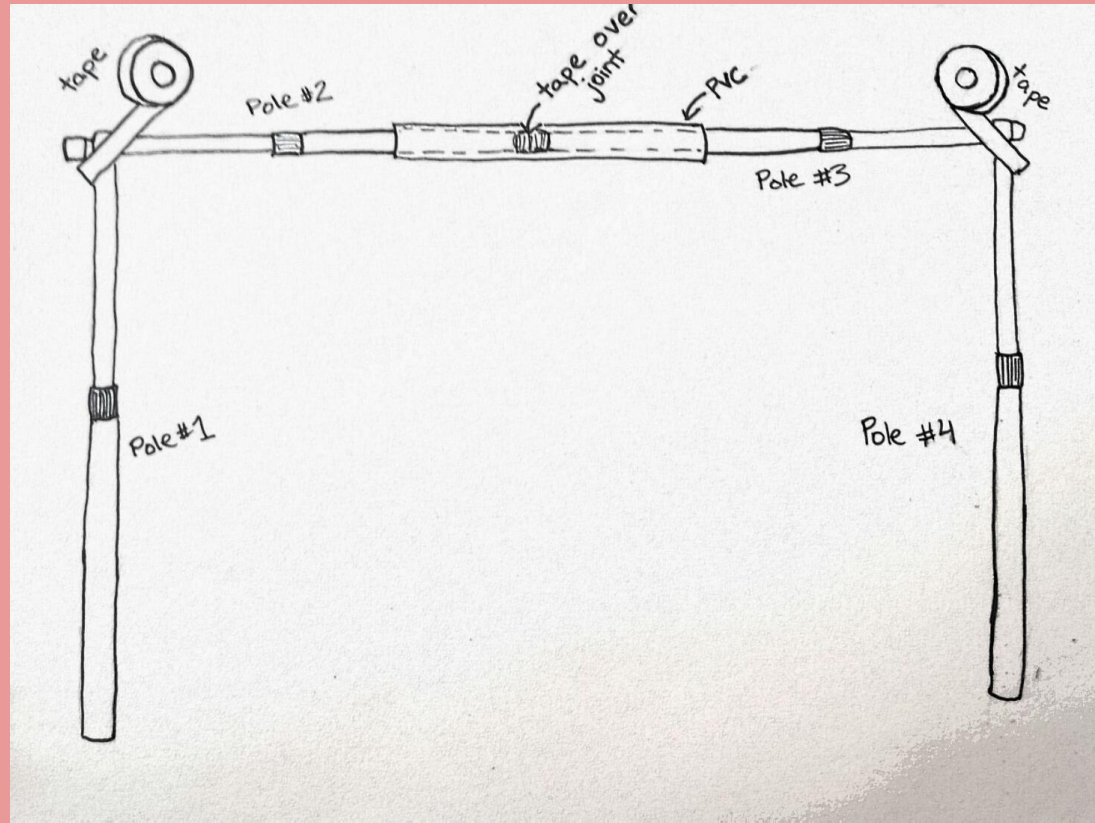
Step 2- Making the Banner

- Roll out plastic netting and cut to the dimensions you want the banner to have
- Cut your letters out of house wrap.
- Staple letters to plastic mesh.



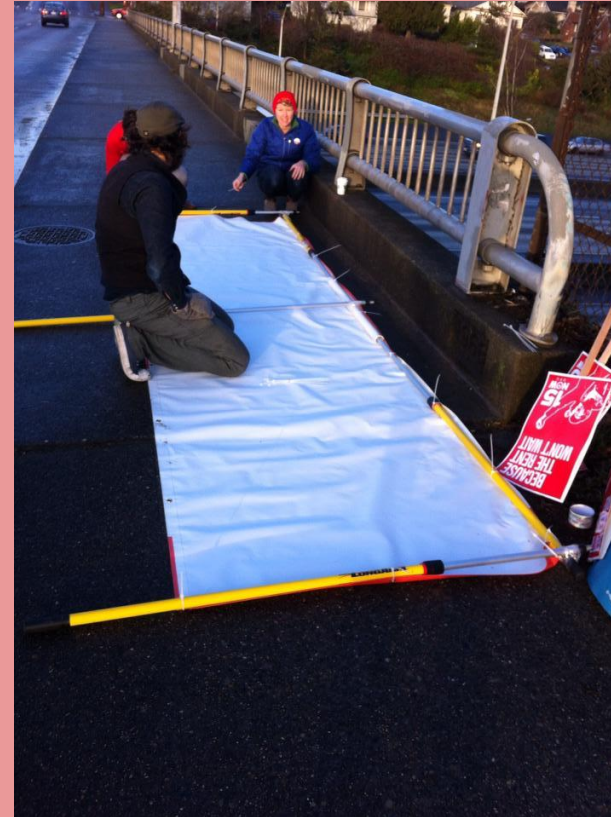
Step 3- Making the Frame

- Lay out painter poles and adjust to the dimensions of your banner.
- Slide PVC pipe over the top two to join them.
- Thoroughly tape poles together at corners



Step 4- Attaching Banner to Frame

- Use zip ties to hook edges of banner onto poles.
 - Tips-
 - Don't cinch zip ties too tight
 - Double-up at the corners





You Are Ready to Fly Your Banner!



Find a freeway overpass and call your friends. You want to make sure the banner has multiple people holding it tightly at all times when you are on the overpass.

**Remember
to wave!**



**15
NOW**

