How To Make A Freeway Banner

By the South Branch of Socialist Alternative, Seattle
Step 1 - Gather Your Materials

To make the frame you will need:

- 1 roll of duct tape
- 4 extendable painters poles
- 1 piece of PVC pipe ~ 3 ft in length
- 1 package of zip-ties
- 1 pair of scissors

* All materials can be purchased at any home improvement store.
If you aren’t lucky enough to have a fancy canvas banner, you will need:

- Plastic mesh
- House wrap
- A stapler that can open
- That same pair of scissors
Step 2- Making the Banner

- Roll out plastic netting and cut to the dimensions you want the banner to have
- Cut your letters out of house wrap.
- Staple letters to plastic mesh.
Step 3- Making the Frame

● Lay out painter poles and adjust to the dimensions of your banner.
● Slide PVC pipe over the top two to join them.
● Thoroughly tape poles together at corners
Step 4- Attaching Banner to Frame

- Use zip ties to hook edges of banner onto poles.
  - Tips-
    - Don’t cinch zip ties too tight
    - Double-up at the corners
You Are Ready to Fly Your Banner!

Find a freeway overpass and call your friends. You want to make sure the banner has multiple people holding it tightly at all times when you are on the overpass.
Remember to wave!